



Canyonlands Fund

Invest in the Outdoors

We invest in businesses with at least \$10 million in revenue or a bottom line of at least \$3 million.

We buy and build growing outdoor recreation businesses.

Canyonlands Fund is an entrepreneurial venture founded in 2019 to partner with and grow outdoor recreation businesses. Our investor base includes private equity funds and family offices with decades of experience in outdoor gear, consumer services, and travel and hospitality businesses. **The Canyonlands Fund mandate is to marry these industries and invest in the world's best outdoor recreation businesses.**

Canyonlands is not a traditional investment fund. We're operators who invest for the long-term and partner with owners who are seeking to transition their business.

Canyonlands provides growth capital and provide business support in operations, marketing / branding, and technical requirements. Our ideal partners are looking to sell their business and grow their legacy.



Caroline Matthews

Caroline's an experienced operator, having led service delivery at a >\$150 million revenue business. Additionally, Caroline was in sales and policy for Google for 4 years. Caroline's favorite outdoor adventures include hiking Everest Base Camp, fly fishing the Snake River, and trekking the Camino de Santiago.

Caroline has her MBA from Stanford, her MPA from Harvard, and her BA from Penn.



Connor McCarthy

Connor grew up in Alabama, fishing off his grandfather's pier and picking blackberries for cobbler. He's a former small business CEO. Prior, Connor worked in strategy at McKinsey and Google. Connor's favorite outdoor adventures include Ironman Couer d'Alene, rafting the Grand Canyon on the Colorado River, and cycling in the Alps. Connor has his MBA from Stanford and his BA from UGA.